

2020 Sponsorship Opportunities

Round-Up Virtual Gala and Auction

Streaming Online Saturday, November 14, 2020



RIVER VALLEY RIDERS
EQUINE ASSISTED ACTIVITIES & THERAPIES



We are excited to partner with local businesses who share in our mission, vision and values for enriching the lives of children and adults with special needs.

As much as we would like to celebrate in person at the 17th Annual Round-Up, we have decided to move our gala online! The Round-Up Virtual Gala will be a heart touching and entertaining event with an online auction of unique and exciting items.

We would appreciate the opportunity to discuss this partnership, answer any questions and share stories of our riders and special horses.

Sponsorship Levels (details on back)

- Diamond Sponsor \$5,000**
- Gold Sponsor \$2,500**
- Silver Sponsor \$1,000**
- Denim Sponsor \$500**

Company Name: _____

Contact Person: _____

Title: _____ Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Company Web Address: _____

Payment Options:

A check in the amount of \$_____ is enclosed.

Please charge \$_____ to my Visa/Mastercard/Discover/American Express.

Card Number: _____ Exp: ____ / ____ CCV: _____

Signature: _____

Please complete and return to:

River Valley Riders, 8362 Tamarack Village, Suite 119-440, Woodbury, MN 55125

Kathy Jo Hanson, Development Director kathyjo@rivervalleyriders.org

651-439-2558 www.rivervalleyriders.org Federal EIN 41-1949447

River Valley Riders is a 501(c)(3) non-profit organization and donations are tax deductible as allowed by law.

Sponsorship Opportunities



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Diamond Sponsor \$5,000

Recognition:

- on screen during the live event (name and logo on full screen behind MC during spoken recognition)
- on screen during pre- and post-event slideshow (name and logo on full slide of rotation)
- on our website for 1 year (name and link to homepage)
- on our website's event page for 6 months (name and logo)
- on social media (name, logo and link to homepage)
- in our annual report as a sponsor (name and logo)
- in our newsletter mailed to 1,000 supporters (name and logo)

Gold Sponsor \$2,500

Recognition:

- on screen during the live event (name and logo prominently placed on shared screen behind MC during spoken recognition)
- on screen during pre- and post-event slideshow (name and logo prominently placed on shared slide of rotation)
- on our website for 1 year (name and link to homepage)
- on our website's event page for 6 months (name and logo)
- in our annual report as a sponsor (name and logo)
- in our newsletter mailed to 1,000 supporters (name and logo)

Silver Sponsor \$1,000

Recognition:

- on screen during the live event (name on shared screen behind MC during spoken recognition)
- on screen during pre- and post-event slideshow (name and logo on shared slide of rotation)
- on our website's event page for 6 months (name)
- in our annual report as a sponsor (name)
- in our newsletter mailed to 1,000 supporters (name)

Denim Sponsor \$500

Recognition:

- on screen during pre- and post-event slideshow (name on shared slide of rotation)
- on our website's event page for 6 months (name)
- in our annual report as a sponsor (name)
- in our newsletter mailed to 1,000 supporters (name)

Priority for placement of sponsor names and logos will depend on availability and sponsorship level. There are deadlines for some recognition opportunities.

