



RIVER VALLEY RIDERS
EQUINE-ASSISTED SERVICES

Donor Privacy Policy

Donor Rights

River Valley Riders (RVR) has created and follows the Fundraising Standards established by the RVR Board of Directors. These standards include:

- Truthfulness in communication
- Communications of donor expectations and intent
- Reporting to donors
- Controls over solicitors
- Acknowledgements of grants, donations, and gifts in-kind
- Donor requests
- Registration of fundraising consultants
- Acceptance of gifts

Donor Bill of Rights

Philanthropy is based on voluntary actions for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:

- To be informed of the organization's mission, of the way the organization intends to use donated resources, and its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization's most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgement and recognition.
- To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- To be informed whether those seeking donations are volunteers, employees of the organization, or hired solicitors.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

Communications

RVR communicates with our donors, our volunteers, and our community through channels including postal mail, phone, and digital platforms including email and social media to provide

educational information and to request contributions to support RVR's mission. Founded in 1999, RVR is dedicated to creating a supportive community where people with special needs connect with horses and experience life-changing benefits.

Data Use

RVR collects contact and other information from website visitors only when they have voluntarily provided these details to RVR. While on RVR's website, individuals may provide their information by registering for an event, sending an email inquiry to RVR, making an online contribution, contributing to a participant in an event online, and through other online activities. RVR generally responds to requests via United States Postal Service mail, email, or telephone, depending on the type of request received.

Information collected from RVR's website may be used to contact individuals regarding topics of importance to the RVR community. For instance, people may be contacted via mail, email, or phone (as mentioned above) to be informed of RVR events, updates and stories. Additionally, fundraising and contribution opportunities are also communicated to enable our community to help support RVR's mission.

Please note that donors may opt to have their personal information removed at any time. To do so, please email info@rivervalleyriders.org or mail your request via postal service to:

River Valley Riders
8362 Tamarack Village
Suite 119-440
Woodbury, MN 55125

RVR uses an outside vendor for online constituent record management and transaction data. Data collected includes name(s), mailing address, phone number(s) and email address. The vendor and other related services are PCI DSS compliant. It has implemented PCI standards regarding secure storage of data, strong access control, and other requirements.

For more information or to make adjustments to your contact information or other specifics provided to RVR, please contact RVR's Development Director via email at kathyjo@rivervalleyriders.org or via phone at 651-439-2558.

Security of Donation

If you are making a donation to RVR online you will be directed to a secure website where you can make a donation to RVR via credit card. RVR will not share the information you provide with any outside parties to the extent provided by law. All donations that are made online will only be handled by those who are either contracted by RVR or are members of the internal staff. We have put in place appropriate physical, electronic, and managerial procedures to safeguard personal information and to help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

Approved by the board of directors on 11/06/23